MARLBORO TOPLINE: 10/22/90 – 1/20/91
SHARE OF MARKET

	"ROLLING" 4 WEEKS ENDING												
	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16	12/23	12/30	1/6/91	1/13	1/20
INDIANAPOLIS													
MARLBORO	18.62	18.58	18.58	18.73	18.80	18.54	18.40	18.05	17.87	18.18	18.42	19.18	19.60
RED	6.83	6.80	6.77	6.71	6.64	6.51	6.45	6.34	6.28	6.46	6.56	6.88	7.07
LIGHTS NM	8.14	8.14	8.20	8.30	8.40	8.37	8.31	8.16	8.05	8.13	8.19	8.46	8.60
ULTRA LIGHTS	1.61	1.63	1.66	1.72	1.72	1.72	1.71	1.68	1.63	1.63	1.68	1.73	1.79
NASHVILLE													
MARLBORO	17.12	16.67	16.60	16.67	16.80	17.01	17.25	17.36	17.10	17.20	17.25	17.58	17.89
RED	6.35	6.08	5.94	5.75	5.66	5.69	5.76	5.81	5.77	5.69	5.99	6.13	6.29
LIGHTS NM	7.65	7.35	7.31	7.46	7.52	7.74	7.96	7.99	7.92	7.88	7.82	8.09	8.09
ULTRA LIGHTS	0.86	1.02	1.12	1.30	1.44	1.42	1.40	1.33	1.24	1.23	1.27	1.26	1.30
PORTLAND													
MARLBORO	19.27	19.31	19.36	19.32	19.30	19.55	19.50	19.[illegible]	19.42	19.01	19.08	19.33	19.45
RED	7.98	8.01	8.10	8.10	8.04	8.23	8.29	8.26	8.43	8.15	8.15	8.25	8.19
LIGHTS NM	6.44	6.42	6.36	6.34	6.32	6.36	6.28	6.32	6.23	6.15	6.28	6.33	6.46
ULTRA LIGHTS	0.83	0.80	0.83	0.86	0.88	0.93	0.94	0.92	0.89	0.86	0.82	0.83	0.85

SOURCE: INFOSCAN

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